THE FACING ADDICTION ACTION PLAN

A Road Map to Creating a Unified National Response to Alcohol and Other Drug Problems
Generous Support for the Production of the Facing Addiction Action Plan Was Provided By:

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WHAT IS FACING ADDICTION?

Facing Addiction is a national, non-profit organization dedicated to finding SOLUTIONS to the addiction crisis by unifying the voice of the more than 45 MILLION AMERICANS AND THEIR FAMILIES directly impacted by addiction. We have brought together the BEST RESOURCES in the field in order to REDUCE THE HUMAN AND SOCIAL COSTS of addiction, every year, until this public health crisis is eliminated.

TABLE OF CONTENTS

Introduction Letter ......................... 3
Facing Addiction Action Network Members .... 4
Humanizing Addiction – For Both the Afflicted and Affected .......... 8
Suffering From Addiction Is Not A Crime – Reforming Public Safety Responses .......... 14
Dramatic Expansion of Prevention, Screening, and Early Intervention .......... 20
Promoting Multiple Pathways of Recovery for Individuals and their Families .......... 26
Mainstreaming Addiction Health Services .... 30
Our Action Plan Timeline ..................... 36
Call to Action ................................. 43
Thank you for Facing Addiction with us.

On October 4, 2015 tens of thousands of people – those in long-term recovery, families of loss, prevention educators, public health advocates, clergy, union leaders, individuals young and old – turned out on the National Mall in Washington, DC. At the foot of the Washington Monument on a cold, damp night, the silence around addiction ended. With a little help from friends including Joe Walsh, Sheryl Crow, Steven Tyler, The Fray, Jason Isbell, Johnny Rzeznik, and Jonathan Butler; elected leaders such as Senator Rob Portman, Senator Ed Markey, and former Congressman Patrick Kennedy; as well as the Surgeon General of the United States and many others, Facing Addiction was born.

Facing Addiction is a national, non-profit organization dedicated to finding solutions to the addiction crisis by unifying the voice of the more than 45 million Americans and their families who are directly impacted by addiction. Our vision is to bring together the best resources in the field to work collaboratively in order to reduce the human and social costs of addiction, every year, until this public health crisis is eliminated.

Working with more than 750 organizations who have partnered with Facing Addiction, the Action Network now reaches over 15 million Americans. The Action Network set out to draft the most comprehensive agenda ever created regarding advocacy on addiction issues. These organizations make up the most diverse coalition of organizations, in both scope and geography, ever assembled in this arena. With the leadership of the Facing Addiction Action Committee, many months of planning, input, revisions and collaboration resulted in the advocacy agenda you will read in the following pages. This document outlines our agenda as well as how we intend to implement these programs.

We hope you’ll find opportunities for you and the organizations you represent to become engaged in this life-saving agenda. We urge you to join the Facing Addiction Action Network and get out in your communities. For more information on how to partner with Facing Addiction, please contact our National Director of Outreach & Engagement, Michael King, at mking@facingaddiction.org.

Thank you for all you do. Together, we will continue Facing Addiction.

Regards,

JIM HOOD & GREG WILLIAMS
Facing Addiction Co-Founders
FACING ADDICTION
ACTION NETWORK
MEMBERS
A Forever Recovery
A New PATH / Suncoast Harm Reduction Project
A Stepping Stone To Success
A.E.D. Foundation, Inc.
ABC Recovery Center
Addicaid
ADDCITION AWARENESS
Addiction Education Society
Addiction Haven
Addiction Recovery Management & Marketing LLC
Addiction Recovery Resources, Inc.
Addiction Resource Council, Inc.
Addiction Technology Transfer Center Network Coordinating Office
Addiction Wear
AFL-CIO
AfterParty
Alano Club of Portland
Alliance of Coalitions for Healthy Communities
Alpha Home
Alta Centers Inc.
American Academy of Addiction Psychiatry
American Medical Student Association
American Society of Addiction Medicine
Ann Arbor Women's Group
Anna's Warriors
Another Choice Another Chance - El Dorado Hills
Anthony's Act
AQUILA Recovery Clinic
Archway Academy
Arise & Flourish, Inc
ArmsAroundIt
Art of Recovery
ASCENT Recovery Residences
Ashley Addiction Treatment Association for Ambulatory Behavioral Healthcare
Association of Flight Attendants-CWA, AFL-CIO
Association of Persons Affected by Addiction (APAA)
Association of Recovery Schools
Atlanta City Pharmacy
Austin Recovery
Austin's Hope
Behavioral Rehab Services
Best Drug Rehabilitation
Better Life in Recovery
Beyond Addiction
BIGVISION NYC
BK Professional Counseling Center, LLC.
Brain Fitness Coalition
Brand's Wish Foundation
Brandmining, Inc.
BreakingTheCycles.com
Busy Living Sober
CARE of Southeastern Michigan
CaredFor
Caring Services, Inc.
Carolinas HealthCare System
Caron Treatment Centers
CathyTaughinbaugh.com
Celebrate Recovery ® Northland
Centenary University Addiction Recovery Project
Center for Open Recovery
Center for Prevention & Counseling
Center for Social Innovation
Central Recovery
CETPA, Inc.
Chapter 5 Treatment Programs
Choices Rehab
Chris and Kelly's HOPE Foundation
Clean Acres
CLEAR - Coalition for Leadership, Education & Advocacy for Recovery
Clergy for a New Drug Policy
Coalition of Behavioral Health Services
Cody's Fresh Start Charity Works
Communities for Recovery
Community Anti-Drug Coalitions of America (CADCA)
Community Medical Services
Compassion Fatigue Coach
Compassion for Addiction
Connecticut Certification Board
Counseling & Coaching Concierge LLC
Counseling Solutions of Chatsworth
Counseling Solutions of Murphy
Counselors Obediently Preventing Substance Abuse (COPS)
Cover2 Resources
Crave 21
Criminal Justice Policy Forum
Cumberland County Rising: An Anti-Drug Coalition
Delphi Behavioral Health Group/MHD
Detroit Recovery Project
Disciples Seminary Foundation
Doctors for America
Dolan & Associates
Door to Hope
Drug Prevention Resources, Inc. (DPRI)
EndTheStigma EnoughIsEnough
Engaged Recovery Community Resources
Entertainment Industries Council, Inc. (EIC)
Espenshade Counseling
Excel Treatment Center
Face It TOGETHER
Faces & Voices of Recovery
Faces & Voices of Recovery - Mississippi
Faces & Voices of Recovery - TriCounty
Fairbanks
Familias
Families of Addicts (FOA)
FAVOR Greenville
FAVOR Pee Dee
FBHC Advisors
FED UP! Coalition
Federal CURE, Inc.
Fellowship Foundation Recovery Community Organization, Inc.
Fellowship Of Acceptance
First Step Recovery
Flight Attendant Drug and Alcohol Program
Foundation for Recovery
Friends of Recovery - New York
Friends of Recovery - Orange
Futures of Palm Beach
G III Associates
GAAMHA, Inc.
Glow Media
Governor's Institute
Greater Cincinnati Recovery Resource Collaborative (GCRRC)
Greater Macomb Project Vox
Griffin Recovery Enterprises
Harm Reduction Coalition
Harmony Foundation, Inc.
HART Foundation
Haven House Juneau
Hazelden Betty Ford Institute for Recovery Advocacy
Head/Heart Therapy
Healing Hearts Counseling Center
Healthcare Advocates for Recovery
Healthy Minds Canada
Heartland Recovery Resource Center
Heroin Bulletin
Heroin Stop the Silence
Heroin Support, Inc.
High Point Treatment Center
High Watch Recovery Center
Holt Street Miracle Center
Hope and Recovery Resource Center
HOPE For New Hampshire Recovery
Hope House
Hope Street DE
Facing Addiction
ACTION NETWORK MEMBERS

Housatonic Valley Coalition Against Substance Abuse (HVCASA)
I Am Not Anonymous
I'm in Transition
Illinois Mental Health Collaborative
In Recovery Magazine
Indiana Addictions Issues Coalition
Instinctive Bird
Institute for Research, Education and Training in Addictions (IRETA)
InterCommunity, Inc.
International CURE
International Union of Operating Engineers
IOGT International
IronTribe Network
Jackson Recovery Centers
James' Place Inc
JoAnna House II
Joint Coalition on Health
KEYS 2 A 2ND CHANCE, LLC
King County Division of Behavioral Health & Recovery
Know The Truth
Knowledge For Lifes College, Inc
L7 INC
Labor Assistance Professionals
Lakeview Health
Latah Recovery Center
Legal Action Center
Let's Get Real, Inc.
LifeHouse Recovery Connection
Lifeline Connections
Lines For Life
Living Well Project
Long Island Prevention Resource Center
Lost and Found Recovery Center
Madison County Council on Alcoholism & Substance Abuse, Inc
Magnolia Addiction Support
Magnolia Addiction Support-Arkansas
Magnolia Addiction Support-California
Magnolia Addiction Support-Illinois
Magnolia Addiction Support-New Hampshire
Magnolia Addiction Support-New Jersey
Magnolia Addiction Support-Pennsylvania
Magnolia Addiction Support-Texas
Magnolia Addiction Support-Utah
Magnolia New Beginnings
Magnolia New Beginnings - Florida Chapter
Magnolia New Beginnings - New York Chapter
Mariah’s Mission Fund of the Mid-Shore Community Foundation
Maryland Center of Excellence on Problem Gambling
Maryland Heroin Awareness Advocates
Massachusetts Organization for Addiction Recovery (MOAR)
Maxed Out Drug Prevention
McShin Foundation
Meadows Behavioral Healthcare
Mental Health Associates of the Triad
Message Carriers of Pennsylvania
Message of Hope
Messengers of Recovery Awareness
Michael C. Danis LLC
Michael Marcell Memorial Fund
Michigan Heroin Opiate Prevention & Education (MI-Hope)
Mid-America Addiction Technology Transfer Center (Mid-America ATTC)
Minnesota Adult & Teen Challenge
Minnesota Recovery Connection
Mississippi Recovery Community Organization Collaborative
Missouri Recovery Network
MOBER, Inc.
Models Against Addictions
MOMSTELL
Morgantown Sober Living, Inc.
Mountainside Treatment Center
NAMA Recovery of Tennessee
Nation Inside
National Alliance for Medication-Assisted Recovery (NAMA)
National Alliance for Recovery Residences
National Association of Addiction Treatment Providers (NAATP)
National Association of County Behavioral Health and Developmental Disability Directors
National Association of Drug Court Professionals
National Association of Social Workers
National Association on Alcohol, Drugs and Disability
National Council for Behavioral Health
National Council on Alcoholism & Drug Abuse - St. Louis Area (NCADA)
National Family Dialogue for Families of Youth with Substance Use Disorders (NFD)
National Organization on Fetal Alcohol Syndrome (NOFAS)
NCADD-Maryland
NCADD-New Jersey
NCADD-San Diego
Never End the Fight
New Day Campaign
New Directions
New Hope Family Addiction Support
New Jersey Recovery Advocates
New Way Recovery, Inc.
New York State Office of Alcohol & Substance Abuse Services (OASAS)
Nick’s Place
No More Heroin
North Central Vermont Recovery Center
North Dakota Addiction Counselor’s Association
North Dakota Addiction Treatment Provider’s Coalition
Northern Kentucky People Advocating Recovery
Northern Lights Against Substance Abuse
NorthStar Academy
O’Brien House
Ohio C.A.N.
Ohio Citizen Advocates for Addiction Recovery
Ohio Council of Behavioral Health & Family Services Providers
Ohio Recovery Housing
Oklahoma Citizen Advocates for Recovery & Treatment Association (OCARTA)
One Voice
Onondaga Council on Alcoholism & Addictions, Inc. d/b/a Prevention Network
Open Doorway of Cape Cod
Opportunity House, Inc
Oregon Mental Health Consumers Association
Overcoming Addiction Radio, Inc
Pacific Southwest Addiction Technology Transfer Center
Parent Addiction Network
Parent to Parent, Inc.
Partnership for Safety & Justice
Pennsylvania Alliance of Recovery Residences
Pennsylvania Recovery Organizations Alliance (PRO-A)
Phoenix Multisport
Phoenix Recovery Center
Pretrial Justice Institute
Prevention Links
Prevention Council of Saratoga County
Priority Housing Corporation
Prison Reform Movement
PTR Associates, LLC
RASE Project
Rat Park Foundation
Raymond J. Lesniak Experience, Strength and Hope Recovery High School
REAL Michigan
RealYou Revolution
Recover Wyoming
Recovery 2.0
Recovery Alchemy
Recovery Allies of West Michigan
Recovery Art Studio
Recovery Branches
Recovery Brands
Recovery Cafe
Recovery Communities of North Carolina
Recovery Epicenter, Inc.
Recovery is Happening
Recovery Local
Recovery People
Recovery Research Institute
Recovery Rock Fest Corporation, nonprofit
Recovery St. Louis
Recovery Works & Pinnacle Treatment
Recovery@UMB
regGROUP: Peer Advocates for Addiction Recovery
rehab.com
Rhode Island Communities for Addiction Recovery
Rhode Island Family Treatment Drug Court
Richmond Behavioral Health Authority
Rights for Recovery
Rimrock Foundation
Rise Together
Road Recovery Foundation
Robby's Voice
Rockhaven Ministries
Rockland Council On Alcoholism & Other Drug Dependence, Inc.
S.D. HILL L3C
Safe Harbor Easton
Sandstone Care
Sandusky Artisans Recovery Community Center
Save Our Billy
Saving Teens
Schuyler County Council on Alcoholism and Substance Abuse
Self Recovery, LLC
Serenity House of Flint
Serenity Rehab
Serenity Sistas Inc.
Shining Light Recovery Home for Women
Silver Hill Hospital
Slingshot Solutions
Sober Apple
Sober Grid
Sober Kerrville
Sober Nation
Sober Network, Inc.
SOBERCOMMAND
Source Church
Springs Recovery Connection
Stargate Recovery
Starting Over PA
Starting Point Outpatient
Step Two Recovery Center
Steppin' Out Radio
StepUP Program at Augsburg College
Steve Rummler Hope Foundation
Stop Heroin Now - Wisconsin
Stop OD Inc.
StopNow
Summit County Recovery Foundation
Summit Malibu Treatment Center
Survivors of Addiction, Inc.
SYCA, LLC
Teen Challenge of the Upper Cumberland
Tennessee Association of Alcohol, Drug and Other Addiction Solutions
Tennessee Department of Mental Health and Substance Abuse Services
The 24 Group
The Addicts Parents United
The Anchor Holds
The Association of Alternative Peer Groups
The Beltrame Foundation
The Breathwork Institute of Los Angeles
The Bridge School
The Briermont Foundation
The Caregiver Resource Center
The Chris Atwood Foundation
The Council on Alcohol & Drug Abuse
The Farley Center at Williamsburg Place
The Fun Conspiracy
The Gooden Center
The Haven At College
The Hero in Heroin: A Mother and Son's Journey on Both Sides of the Veil
The Hilton Foundation
The Jake Koenigsdorf Foundation
The Joey Lavin Foundation
The Lighthouse NC
The Magdalen House
The Mississippi Bar Lawyers & Judges Assistance Program
The Morton Center
The National Center on Addiction and Substance Abuse
The Peter G. Dodge Foundation
The Recovery Book
The Recovery Center
The Sober Living Network
The Sobriety Collective
The Zoe's Story Fund
There is No Hero in Heroin Foundation
Three Oaks Academy
Touro Synagogue
Tranquility Woods
Transforming Youth Recovery
Treatment Alternatives for Safe Communities (TASC)
Treatment Communities of America
Treatment Professionals in Alumni Services (TPAS)
Trek Limitless Recovery
Trilogy Recovery Community
Trinity Wellness Services
True North Recovery Services
Truly Reaching You
Truth Pharm
Turning Point Center of Addison County
Turning Point Center of Central Vermont
Turning Point Center of Rutland
Turning Point of Franklin County
Tuscarawas County Anti-Drug Coalition
Two Guys And A Girl
UMass Memorial Medical Center
Unite to Face Addiction Michigan (UFAM)
University High School
University of Colorado Collegiate Recovery Center
University of Michigan Collegiate Recovery Program
University of Texas Center for Students in Recovery
University of Vermont - Catamount Recovery Program
Urban Recovery Radio
Utah Support Advocates for Recovery Awareness (USARA)
Ventura Recovery Center
Vermont Association for Mental Health and Addiction Recovery
Vermont Recovery Network
Veterans and Military Families for Progress
Village Yoga
Vision Ministries - Pathway to Freedom
Voices of Hope for Cecil County
Wait 21
WEConnect
West Linn Community Taskforce
West Virginia Leadership Academy
White Bison
White Lake Community Coalition
Wisconsin Voices for Recovery
WorkIt Health
Wyoming County C.A.R.E.S.
Y12SR: The Yoga of 12-Step Recovery
Yoga and Recovery
Yoga of Recovery
You Are Linked To Resources
Young People in Recovery
Your Recovered Life
YPR-Georgia
YPR-Kerrville
YPR-Los Angeles
ACTION AGENDA ITEM #1

HUMANIZING ADDICTION — FOR BOTH THE AFFLICTED AND AFFECTED
“The number one road block facing addiction is the horrible stigma attached to those who suffer. Only by hearing their stories with open hearts, retooling how we talk about substance use disorders, and implementing recommendations from the best and the brightest in the field will we break that stigma and begin seeing real solutions to this crisis.”

— LISA FREDERIKSEN, BreakingTheCycles.com – Redwood City, CA
Part 1

Collecting and publicizing **REAL STORIES** of individuals and families from **ALL WALKS OF LIFE** that will **OPEN HEARTS** and **INSPIRE** others to **BEGIN FACING ADDICTION** out loud.

Facing Addiction will launch a national letter-to-the editor campaign, outlining numerous stories behind the addiction crisis we face, and the need for a comprehensive solution. These letters will be submitted to local newspapers and other sources of information across the country, and will include the perspectives of those individuals in long-term recovery, their families as well as families who have lost loved ones, prevention leaders, public health advocates, medical professionals and many, many more. These individuals will be provided template communications articulating the long-term action agenda of Facing Addiction, and the opportunity to share their own experiences based upon their relationships to substance use disorders.
Creating a uniform **LANGUAGE AND REFERENCE GUIDE** for community stakeholders and policy makers **ACROSS THE SPECTRUM** of the addiction and substance use disorder landscape.

One of the most critical steps in tracking the issue of stigma around addiction is the often disjointed terminology and language used to address the problem. Working with leaders from across the addiction spectrum, Facing Addiction will develop an “ADDICTIONary,” a single resource that will be rich with language developed and agreed upon by leaders from across the addiction space. ADDICTIONary will be comprehensive and inclusive, not focusing on any one perspective. This resource will be available by September of 2017.

To develop this resource, Facing Addiction will assemble a committee to gather information from the Facing Addiction Action Network, discuss terms where a uniform consensus is so critically needed, what the proper terminology might be, and then resubmit a final product to the Facing Addiction Action Network organization for final feedback and approval. This committee will be made up of representatives from the recovery community, families of loss, public health community, harm reduction advocates, criminal justice leaders, individuals of faith, primary care providers, and other key advocates as deemed necessary.
EDUCATING stakeholders, communities, and policy leaders on the current science and “TRANSLATING” FOR THE GENERAL PUBLIC the first ever Surgeon General’s report COMING IN THE FALL OF 2016 on Substance Use, Addiction, and Health.

The Office of the Surgeon General is committed to improving the health of the Nation. Toward that end the Surgeon General announced on October 4th, 2015 that he would commission a report on substance use, addiction and health. The report’s scope is intended to be broad and comprehensive, with the goal of capturing the current landscape of the impact of alcohol and drug issues on health.

THE REPORT IS INTENDED TO RELEASE IN THE FALL OF 2016 AND WILL:

- Provide a comprehensive review of the research literature on substance use, addiction, and health, summarizing the science on substance misuse prevention, treatment, and recovery
- Outline potential future direction
- Educate, encourage, and call upon all Americans to take action

DR. VIVEK MURTHY’S PERSONAL COMMITMENT:

“Right before I came to Washington to become Surgeon General, I was saying goodbye to our team of nurses in Boston. These were the women and men who helped train me, who supported me, and who helped me become the doctor I am today. These are the women and men who, as anyone can tell you, are the real heart of any hospital. And they had a request for me. They told me that if I did just one thing as Surgeon General, I should do something about the drug crisis in America. I promised them that I would. I promised them that I would because they knew it was destroying too many of our communities. So you all have my word: that as long as I am in this office, as long as I am wearing this uniform – I will stand with you. I will stand up for recovery. And we will face addiction together.”

— DR. MURTHY’S REMARKS FROM UNITE TO FACE ADDICTION, OCTOBER 4, 2015
“Recovery is real — for millions of Americans who once lived in the darkest pits of addiction, recovery has transformed their lives and the lives of the family. But with over 20 million still suffering, we need to do more — and it starts with sharing our stories of recovery.”

— MERLISSA ALFRED,
Recovery People - Austin, TX
ACTION AGENDA ITEM #2

SUFFERING FROM ADDICTION IS NOT A CRIME — REFORMING PUBLIC SAFETY RESPONSES
“Over 80% of our federal inmate population suffer from substance use disorders. The correlation is clear, and the path must be reversed.”

— CHRISA MAYHEW, Women Incarcerated Chapter - International CURE - Painesville, OH
Part 2

**DEVELOP** national, state and local **TRAINING PROGRAMS** on addiction and recovery for **CRIMINAL** and **JUVENILE JUSTICE STAKEHOLDERS** such as police officers, prosecutors, correctional officers, and judges.

In order to make the most appropriate referrals, placements and charging decisions, those who are on the front lines need to understand addiction as a potentially fatal, chronic health problem that can be prevented and people can recover from.

Facing Addiction will build a committee of experts - the Facing Addiction Public Safety Committee - made up of leaders from the criminal justice, public health, and primary care communities, in order to develop a training program that can be presented to communities across the United States. This program will be finalized by the end of 2017, with a large public rollout and aggressive outreach to local communities to take place in 2018.
Establish **GUIDELINES** that promote the **PRE-ADJUDICATION DIVERSION** of low-risk offenders from **COURT INVOLVEMENT** or formal **CRIMINAL JUSTICE SYSTEM** supervision toward health-centered interventions.

Facing Addiction will identify and cultivate 15 communities across the country to model diversion strategies similar to those in Gloucester, MA and Seattle, WA. Working with leaders from the Facing Addiction Action Committee, we will develop an application for communities to become one of the 15 initial targets for this program. This application process will likely include details on the community’s current response, the state of the epidemic in the community, as well as an overview of public leadership committed to working toward a more reasonable, effective approach to solving the problem. The Pre-Adjudication Application (PA) will be presented to communities in late 2016 with a 90-day application period. With the guidance of the Facing Addiction Action Committee, the 15 selected communities will be announced by February 2017, with grassroots organizing to launch at that time.
“As a person in long-term recovery, I can personally share that, no matter what your journey may be, recovery is a reality. More than 23 million Americans are currently living in long-term recovery from addiction. We are police officers, elected officials, doctors, lawyers, school teachers - and we are a growing, organized movement aimed at ending addiction as we know it.”

— BRENT CANODE,
Alano Club of Portland - Portland, OR
Develop **FEDERAL LEGISLATION** that requires all federal re-entry programs to include consideration of **SUBSTANCE USE DISORDER** issues and promote assertive linkage to **RECOVERY COMMUNITY RESOURCES**

Working with the Action Committee as well as other Action Network organizations, Facing Addiction will create a Legislation Subcommittee. An initial aim of this committee will be to perform background research and evaluate possible legislative options toward achieving this goal. The committee will play a pivotal role in reaching out to present and future legislators (after the 2016 elections) to extend invitations to a Congressional Forum to be hosted by Facing Addiction in February 2017, and will invite experts in this area to present best practices to address this issue from a policy perspective. While developing a legislative approach, the Subcommittee will also work in conjunction with Washington, DC-based addiction and mental health leaders to devise a political strategy, outline most likely Congressional allies, and create an overview of timing for any crafted legislation to be presented.

**47% RE-ARRESTED**

We must do more to help individuals re-enter communities with their underlying addiction problems:

Nearly half (47%) of federal prisoners conditionally released were re-arrested within 5 years.

— BUREAU OF JUSTICE STATISTICS
ACTION AGENDA ITEM #3

DRAMATIC EXPANSION OF PREVENTION, SCREENING, AND EARLY INTERVENTION PROGRAMS
“At the University of Michigan, we’ve built a collegiate recovery community that is vibrant, rich and shows every day that recovery is a reality - even on our college campuses. As a person in long-term recovery, I’m inspired every day by the hope I see.”

— MATT STATMAN,
Collegiate Recovery Program at the University of Michigan - Ann Arbor, MI
Part 3

**SPREAD THE AWARENESS** and adoption of **SCREENING, BRIEF INTERVENTION, and REFERRAL TO TREATMENT**

protocols into new settings such as Primary Care/Pediatricians, Educational Institutions, and Community-Based Health Clinics.

Facing Addiction will develop a community convening guide that will bring together the most current research and best practices, including the recent report from the American Association of Pediatrics, and organize community forums across the country on the benefits of screening and early intervention for young people. By the start of 2017, this guide will be completed, and Facing Addiction will work with Action Network organizations across the country to host 20 community forums in 2017. The forums will focus on the importance and urgency of implementing screening and early intervention practices in local communities. The task of identifying the Action Network partners who will take the lead on building these forums will fall to a committee of prevention professionals. This committee will be organized and begin regular meetings by September of 2016.
Create an **ACCESSIBLE** online risk assessment survey tool for **INDIVIDUALS** and **FAMILIES**.

An important concern for individuals and families is finding out whether or not they have a problem with alcohol and other drugs and what types of medical or community services to reach out toward. Facing Addiction will work with key Action Network partners to identify evidence-based survey tools currently being used in various domains. An expert provider coalition will build a short and simple set of survey questions from this evidence that can be harnessed and scaled through technology for the general public.

By March of 2017 Facing Addiction will complete the initial environmental scan of current assessment tools. The final survey mechanics will be completed by June of 2017 with a target for launch online in September of 2017.

**HEALTH SERVICES FOR ADDICTION ARE COMPLICATED:**

Detox | Rehab | In-Patient | Out-Patient | Screening Assessments | Residential | Recovery Housing | Peer Supports | Counseling | Medication-Assisted Treatment | Abstinence-Based Treatment | Harm Reduction | Drug Court | Partial-Hospitalization | Recovery Capital

Individuals and families need significant help sorting through where on the spectrum of available services their needs might be.
SCALE existing community resource asset mapping technology and COMBINE currently fragmented data into ONE USER-FRIENDLY technology-based application.

There is a 90% addiction treatment gap in the United States – the largest service gap of any major health issue in the country. Every day people write to us saying, “Families don’t know where to go or who to call for help.” This country urgently needs an easy-to-navigate framework designed to give information and make connections. While the information is not easy to find, there are far more resources in many communities than most people realize for prevention, treatment, and recovery. Using a robust social and user-engaged process we will populate and widely disseminate the first-ever, independent, non-profit (i.e. non-commercial) digital, mobile navigation tool that will bring all of the current addiction resources into a single, trusted place.

The Facing Addiction Action Network will be deeply involved in ensuring the technology application fills the current unmet need in their communities. The initial beta version of the application will be launched in November of 2016 for community testing with ongoing phases and improvements rolled out throughout 2017 and 2018.

“I'm looking for help in my area. I've never sought out help before, so I'm nervous and afraid.”

— ANONYMOUS INQUIRY TO FACING ADDICTION
Roll Out Facing Addiction’s **Advocacy & Organizing** Training

Facing Addiction’s Director of Outreach & Engagement will assemble a task force of leaders with experience in training execution and development to conceptualize an agenda for the Advocacy & Organizing Training. Committee members will have professional experience in the areas of advocacy, community organizing and communications / message development, including social media. The training will be designed, including necessary toolkits and other resources, and ready for launch in early 2017. It will be presented on at least three different occasions in the first half of 2017.
ACTION AGENDA ITEM #4

PROMOTING MULTIPLE PATHWAYS OF RECOVERY FOR INDIVIDUALS AND THEIR FAMILIES
“Addiction is a family disease. Everyone — moms, dads, brothers, sisters, loved ones, best friends — feels the ripple effects of a substance use disorder. We need to humanize addiction not just for the afflicted, but also for the affected.”

— ALEXIS PLEUS, Truth Pharm - Windsor, NY
Part 4

Advocating for a large **PATHWAYS TO RECOVERY RESEARCH AGENDA** from the National Institutes of Health (NIDA/NIAAA).

Facing Addiction will host a Congressional Briefing in February of 2017 on the impact, significance, and potential of recovery supports to present long-term outcomes (i.e. peer recovery support services, recovery housing, recovery community centers, recovery educational institutions, ongoing primary care follow-up, and other community based supports) – but highlight the scientific gulf in the existing science around long-term chronic health outcome data versus all other major chronic health issues. An action plan will be crafted utilizing lessons learned from the Congressional Briefing, and building advocacy recommendations for the specific funding needs required by Congress to implement. The plan will be drafted in conjunction with advocacy partners in Washington, DC.

Simultaneously, Facing Addiction will leverage recovery partners to begin an extensive letter-writing and grassroots petition campaign directed towards the National Institutes of Health to make this a reality.
“It’s time to take action. No longer can the 1/3 of American families impacted by addiction be left in the shadows. I’m Facing Addiction in my community because it’s time.”

— ANGIE GEREN, Addiction Haven - Chandler, AZ
ACTION AGENDA ITEM #5

MAINSTREAMING ADDICTION HEALTH SERVICES
“90% of those in need of treatment don’t receive it. It’s time we end the era of waiting periods for treatment and start extending help the moment someone is in need.”

— LAUREN KIRSCHBERG, Treatment Professionals in Alumni Services - Hattiesburg, MS
Part 5

Full **50-STATE IMPLEMENTATION** of the Mental Health and Addiction Equity Parity Act requiring **PRIVATE INSURERS** to **PROVIDE HEALTH SERVICES FOR ADDICTION** at parity with services they offer for other health conditions.

Facing Addiction will work with a coalition of leaders examining and working on the parity issues to analyze and present recommendations based on the findings of the White House Mental Health and Substance Use Disorder Parity Task Force.

After the report is released in the Fall of 2016, this parity coalition will build an action plan to work toward National and State-based implementation issues surrounding insurance parity.

A draft of the recommendations will be completed by March 2017 for review by the Facing Addiction Action Committee.

A final set of consensus recommendations will be completed by June 2017.

More than 70% of the 22 million Americans struggling with addiction are employed and the majority of these individuals hold private insurance.
“Recovering from an addiction is a complex process. The road is never smooth. In fact, you will probably encounter obstacles, hardships, and heartaches. But it’s a journey that everyone hoping to recover from addiction must make. It is the only way to move from a life of destruction to a life of health, wellness, and joy. While there are many paths to recovery, there is one constant — and that’s hope.”

— CATHY DAVIS,
Northern Ohio Recovery Association - Cleveland, OH
Advocating for and tracking the expansion of medical schools, nursing schools, and pharmacy schools with curricula focused on understanding, identifying, and treating addiction.

Facing Addiction will build a public facing scorecard for all medical schools, nursing schools, and pharmacy schools in the country and highlight the ones that have a dedicated curriculum focused on addiction prevention, treatment, and recovery. We will reach out to the accredited health professional schools that currently offer programs in addiction treatment in order to gauge interest in helping others build a program. Based upon the findings of this initial outreach, Facing Addiction will develop a process for each professional school to institutionalize an addiction curriculum. An Addiction Education Committee, to be made up of primary care providers and other health care professionals, will be formed in order to help oversee this process. The committee will develop adequate information tracking systems, including informational, interview outlines, to be conducted with medical faculties in order to determine what practices are currently in place. The scorecard will be released annually starting in January of 2018.
“Education is the key. 9 out of 10 individuals who become addicted start using in adolescence. We need to accurately and more effectively educate the youngest among us about the realities of addiction. That starts with more effective programming and a more comprehensive approach.”

— DANIEL DADOUN, Addiction Education Society - San Mateo, CA
OUR ACTION PLAN

TIMELINE
### AUGUST 2016

- Letters to the Editor Campaign launches
- Assembling of “ADDICTIONary Development Committee”
- First draft of Application for Pre-Adjudication Targeted Communities complete
- Location for February 2017 Congressional Forum finalized
- Formation of Legislation Subcommittee
- Advocacy & Organizing Training Committee assembled
- Recruitment for Addiction Education Committee begins
- Feedback and edits to first draft of Pre-Adjudication Application (PAA)

### SEPTEMBER 2016

- Agenda & Materials/Toolkits for Advocacy & Organizing Training outlined
- Collection of Treatment Denial Stories
- Addiction Education Committee formalized
- Public Safety Subcommittee Overview & Member targeting completed
- Addiction Education Committee develops “interview questions” to go out to medical institutions
- Final Draft of Pre-Adjudication Application developed
OCTOBER 2016

- Pre-Adjudication Community Application released to public
- First Draft of “ADDICTIONary” sent to Action Network for feedback
- First Call In Day for Treatment Funding in FY 2017 Budget
- Collection of Treatment Stories sent to Congressional Leaders, released to the media
- Interview Questions for Medical Committee finalized
- Feedback period for “ADDICTIONary”
- Addiction Education Committee conducts interviews with medical programs across the country
- Submission period for Pre-Adjudication Community Applications

NOVEMBER 2016

- Agenda & Materials/Toolkit complete
- 50 Sponsoring Organizations for the February 2017 Congressional Forum
- Second Call In Day for Treatment Funding in FY 2017 Budget
- Second Draft of “ADDICTIONary” sent to partners for feedback
- Beta version of technology application launched
- 2nd feedback period for “ADDICTIONary”
- Legislation Subcommittee will engage in outreach to all members of Congress, introductions and inquiries about new addiction related legislation
- Schedule 3 to 5 Advocacy & Organizing Trainings regionally
## DECEMBER 2016

- Public Safety Subcommittee finalized
- Legislation Subcommittee releases Report on Treatment Funding in FY 2017
- Final set of speakers/panelists for February 2017 Congressional Forum finalized
- Addiction Education Committee evaluates interviews, develops scorecard

## JANUARY 2017

- Interview Process for Pre-Adjudication Communities
- Invitation to all members of Congress for February 2017 Congressional Forum
- Legislation Subcommittee interviews with experts for policy proposals on Re-entry legislation
- Call to Action (with subsequent reminders) to grassroots to call their Congressional representatives and invite them to forum
- 3 to 5 Advocacy & Organizing Trainings hosted across the country

## FEBRUARY 2017

- Congressional Forum in Washington DC
- 15 Targeted Pre-Adjudication Communities announced
- Pre-Adjudication Communities assemble Grassroots Leadership Teams
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<tr>
<th>MARCH 2017</th>
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<tbody>
<tr>
<td>Public Safety Subcommittee Program Development Plan complete</td>
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<td>Action Plan submitted for FY 2018 budget request</td>
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<td>Parity recommendations presented to Facing Addiction Action Committee</td>
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<td>Complete the initial environmental scan of current risk assessment tools</td>
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<thead>
<tr>
<th>APRIL 2017</th>
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<tbody>
<tr>
<td>1,000 Letters to the Editor submitted</td>
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<th>MAY 2017</th>
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<tr>
<td>Legislation Subcommittee presents policy proposals &amp; political landscape for Re-Entry legislation</td>
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<tr>
<td>60 day review period for Action Network of Re-Entry Legislation &amp; Lobbying Team will present overview document to Congressional Leaders</td>
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<th>JUNE 2017</th>
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<tr>
<td>Final set of consensus recommendations on parity enforcement completed</td>
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<td>Final risk assessment survey mechanics will be completed</td>
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### JULY 2017
- First draft of Public Safety Program due to Action Network
- Review of Trainings submitted to Action Network
- Feedback from Action Network on Public Safety Program

### AUGUST 2017
- Legislation Subcommittee will present completed Overview for Re-Entry Legislation
- Legislation Subcommittee & Policy team develop action plan for Re-Entry Legislation

### SEPTEMBER 2017
- Launch of Risk Assessment Survey
- Release of “ADDICTIONary” Media Press Conference

### OCTOBER 2017
- Final Public Safety Program presented to Action Network

### NOVEMBER 2017
- Action Plan for Re-Entry Legislation presented to Action Network, 30-day review period
- Public Safety Program Roll Out Strategy presented to Action Network
- Feedback period for Public Safety Program Roll Out
DECEMBER 2017

- Legislation Subcommittee incorporates feedback into final Re-Entry Legislation Action Plan

JANUARY 2018

- Release of Addiction Education Committee’s “Scorecard” for medical programs
- Public Safety Program Roll Out finalized
- Action Plan for Re-Entry Legislation finalized, goes into affect

“My Recovery is a Win-Win Situation”

— SHELDON HILL,
S D Hill L3c  Community Service Origination - Detroit, MI
CALL TO ACTION

In order to implement this action plan, Facing Addiction will need a tremendous amount of input, support and guidance from the hundreds of organizations that make up the Facing Addiction Action Network. Regardless of what area of interest within the addiction landscape an organization may focus their work, there is a vital role to be filled on this roadmap to change. We cannot adequately develop a comprehensive response to the addiction crisis without the input of public health leaders, individuals, families, addiction experts, and criminal justice allies. We cannot integrate addiction health services into the mainstream healthcare system without learning from the experiences of physicians and health professionals in the field. And addiction cannot be humanized without hearing the tragic stories of loss and the hopeful stories of the millions of Americans and their families who have found and sustained long-term recovery.

Simply put, we need your organization to join the Facing Addiction Action Network today. Click here to join our growing coalition: www.facingaddiction.org/partner-update.

Please email Michael King, National Director of Outreach & Engagement, at mking@facingaddiction.org, with any questions you may have. We hope you will continue Facing Addiction with us.
Generous Support for the Production of the Facing Addiction Action Plan Was Provided By:

Anthem.

Disclosure: Anthem’s Production Support of this Document Does Not Constitue Endorsement of the Enclosed Agenda Nor Did It Influence Any of the Content Created by The Facing Addiction Action Network Independently.